



MEDIA ADVISORY

BBA'S REGIONAL ECONOMIC GROWTH SUMMIT

WHAT:

Birmingham Business Alliance's 2016 Regional Economic Growth Summit

WHEN:

Breakfast at 7:30 a.m., program at 8 a.m.; Thursday, May 12, 2016

WHERE:

The Harbert Center in downtown Birmingham

BACKGROUND:

The 2016 Regional Economic Growth Summit is the Birmingham Business Alliance's opportunity to present the public and its investors with new information on the region's economic accomplishments during 2015.

- Dr. Ray Watts, president of the University of Alabama at Birmingham, who serves this year as chairman of the board of the BBA, will moderate the program.
- Birmingham Mayor William Bell will bring greetings from the city.
- Andy Levine, president of Development Counsellors International, a New York-based firm that specializes in helping cities and states in economic development marketing, will share insight on how Birmingham's image compares with other cities.
- Brian Hilson, President and CEO of the BBA, will present the 2015 accomplishments and results, including the release of the official job and capital investment totals for the Birmingham region during 2015.

Also at the Summit, the BBA will release its 2016 Regional Economic Growth Report. This information will highlight 3,509 new jobs in expanding industries and \$1.1 billion in capital investments during 2015. [You can register to attend the free event here.](#)

MEDIA CONTACTS:

Lauren Cooper, office (205) 241-8127; mobile (205) 910-3215
Ashley Rogers, office (205) 241-8102; mobile (205) 451-7206